

Response ID ANON-1U9N-F9HF-T

Submitted to **Proposed action to cut sales of sugary drinks**

Submitted on **2017-01-18 10:09:38**

About you

1 Are you responding to this survey as:

Other

If you have selected 'Other', please specify::

Royal College

2 Name:

Name:

Prof Mark Strachan

3 Organisation:

Organisation:

Royal College of Physicians of Edinburgh

4 Email address:

Email address:

I.paterson@rcpe.ac.uk

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5 Do you agree that any new arrangements should apply solely to premises run by NHS organisations (NHS Trusts and Foundation Trusts) rather than to those run by providers from other sectors?

No

Comments::

The College suggests that the new arrangements should apply to NHS organisations and larger independent providers, excluding GPs.

6 Do you agree that the inclusion of new requirements in the NHS Standard Contract would be an appropriate and effective approach?

Yes

If you have selected 'No', what would be a more appropriate vehicle?:

7 Which of these approaches would be most suitable if a fee on Sugar Sweetened Beverages (SSB) vendors were to be introduced?

Which of these approaches would be most suitable if a fee on SSB vendors were to be introduced?:

Q7- 12: Fellows of the College consider that introducing a fee on SSB vendors would be less effective than banning the sale of any sugar-sweetened drinks on NHS premises and therefore suggest that the only policy option progressed is a ban.

Fellows have raised concerns that the reinvestment of a vendor fee on staff health initiatives would dilute the important public health message and detract from the purpose of the policy.

8 What do you think the likely approach from vendors would be?

What do you think the likely approach from vendors would be?:

Please see response to Q7 above

9 Were an SSB fee introduced, what would be the right level at which to set it in order to achieve the policy aim?

Were an SSB fee introduced, what would be the right level at which to set it in order to achieve the policy aim?:

Please see response to Q7 above

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10 Do you agree with the proposed reporting arrangements?

Not Answered

Comments::

Please see response to Q7 above

11 What will be the one-off and on-going administrative costs associated with each of the proposed policies?

What will be the one-off and on-going administrative costs associated with each of the proposed policies?:

Please see response to Q7 above

12 In your view should NHS organisations be required to reinvest the money generated into the health and wellbeing of their staff?

Not Answered

Comments::

Please see response to Q7 above

13 Which of the two policy options proposed would best meet our decision-making criteria?

Which of the two policy options proposed would best meet our decision-making criteria?:

The College suggests that the ban would be most effective in this regard.

14 Are there any alternative policies that NHS England could introduce that would meet the decision-making criteria equally well, or better, than those proposed?

No

Comments::

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15 Do you think that 5g/100ml is the right level for the total added sugar content in a sugar-sweetened beverage?

Yes

Comments::

The College agrees that this is the right level.

16 Do you think we should exclude drinks for treating medical conditions?

Yes

Comments::

Yes, the College agrees with this proposal.

17 Do you think we should exclude the five allowable ingredients to ensure pure fruit products are kept outside the scope of the policy?

Yes

Comments::

Yes, the College agrees with this proposal.

18 Do you think we should include pre-packaged milk based drinks in the scope of the policy?

Yes

Comments::

Yes, the College agrees with this proposal.

19 Which approach offers the best way of classifying pre-packaged milk based drinks?

Which approach offers the best way of classifying pre-packaged milk based drinks?:

The College suggests that the second approach proposed is preferable: "Where a drink contains added sugar, with a total sugar content of 10g/100ml then it will be subject to the policy."

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20 Do the definitions of sugar syrups outlined cover all likely sugar syrups used with hot drinks?

Yes

Comments::

Yes, the College agrees that these definitions are appropriate.

21 Do you think that any hot drink with added sugar syrup should be included in the policy?

Yes

Comments::

Yes, the College agrees that these should be included in the policy.

22 Do you think that NHS England should set out a timescale over which NHS organisations must achieve full implementation of the policy?

Yes

Comments::

Yes, the College agrees that a viable timescale would be helpful to ensure implementation of the policy.

23 What should be the contractual consequences for trusts if they fail to achieve full compliance within the agreed timescale?

What should be the contractual consequences for trusts if they fail to achieve full compliance within the agreed timescale?:

The College has no specific comment on this question.