

Setting the gold standard in healthcare



ROYAL  
COLLEGE of  
PHYSICIANS of  
EDINBURGH

# Strategy to 2021



# Foreword

I am delighted to launch our Strategy to 2021 which sets out our journey for the next five years and how we will support the profession to deliver the gold standard in healthcare.

There are many challenges facing the medical profession, not only in the UK but across the globe. Sharing our experiences and collaborating internationally will position us to tackle these challenges together. We are committed to growing our global community and promoting excellence in evidence-based medical practice, policy, training and education.

We will be guided by our values and inspired by our potential. We will build on our successes of the past, embracing our heritage while always looking towards the future.

The College is here to represent the profession and be your collective voice. I hope you will join us on our journey.



Professor Derek Bell, President



# About the College

The Royal College of Physicians of Edinburgh aims to improve the quality of patient care. We represent over 12,000 Fellows and Members world-wide, setting standards and influencing health policy.

The College helps physicians and related specialties pursue their careers through our world-renowned education and training programme. Working with our sister Colleges, we maintain the highest standards in training, assessment and continuing professional development.

## *Our Mission*

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Enabling physicians and their teams to deliver **the gold standard in healthcare.**

## *Our Vision*

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To be the 'College of Choice' for physicians and related specialties internationally.



# Values

Our values are at the heart of our five-year strategy and touch everything that we do. We support and represent our Fellows and Members to enable them to deliver excellent standards of healthcare to patients.

Inclusive + Representative + Responsive +

Supportive + Innovative + Excellence + Accessible

Our inclusive and innovative approach allows us to influence healthcare policy and professional standards in the UK and around the world.

# Aims

**Over the next five years, the College will:**

- Promote excellence through evidence-based medical practice, research and policy.
- Improve public health and healthcare through international partnerships with multi-disciplinary clinicians and the public.
- Be the professional voice of physicians.
- Achieve international recognition as an innovator in medical education, training and standards.
- Share and promote our medical heritage.

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*“Positively influencing healthcare, professional standards and health policy”*

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# Strategic Objectives

**Our seven strategic objectives set out how we will progress our aims over the next five years. We will:**

- 1** Deliver a varied education and training programme traditionally and virtually, expanding our reach and influence as an educator.
- 2** Deliver progressive quality improvement programmes and expand academic partnerships.
- 3** Expand the impact of the College through the opinions and expertise of Fellows and Members and through public engagement.
- 4** Collaborate and innovate with UK partners in medical training, assessment and CPD.
- 5** Influence UK health policy to improve healthcare for patients.
- 6** Deliver bespoke exhibition facilities and a programme of events to promote our heritage.
- 7** Deliver a resilient business model to underpin existing activity and new opportunities.

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*“Supporting and nurturing the future generation of physicians”*

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*“We’re educating doctors and setting standards to improve patient care”*


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