



Job Description

Section 1 - Description

Job Title: Programme Lead – Scottish Obesity Unit

Salary: £38,000 - £42,000

Location: Royal College of Physicians & Surgeons of Glasgow

Reports to: Scottish Diet Nutrition and Obesity Steering Group (SG)

Date: February 2015

Section 2 - Job Purpose

To lead a health-focussed unit hosted in a Medical Royal College that aims to change the way Scotland thinks about Obesity and its consequences.

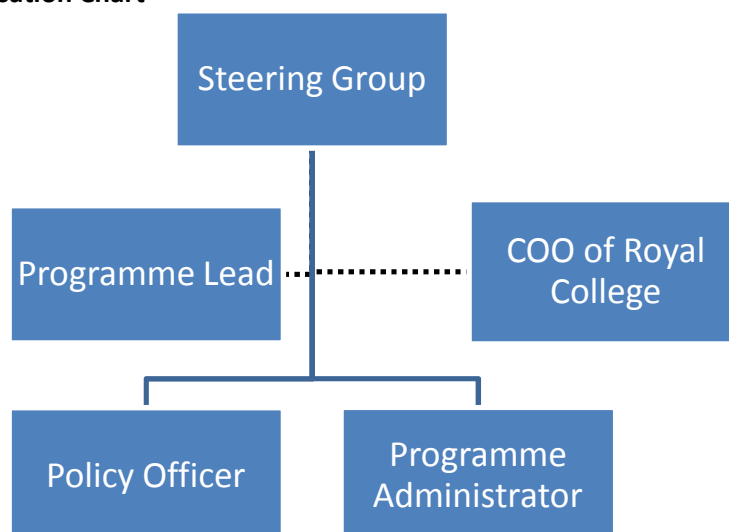
To challenge the understanding of obesity (and what a normal weight looks like) and associated risks with key groups and individuals in media, health and beyond.

To challenge other public and private sector interests that directly shapes the obesogenic environment to help them understand the impact of their actions

To create and maintain a viable unit that can deliver agreed aspirations.

In conjunction with and as directed by the Steering Group, to lead, develop and monitor programmes of work, overseeing delivery and ensuring that programmes are evidence-based, outcome-focussed, fully aligned with strategic priorities, seeking to change the prevalence and profile of overweight and obesity in Scotland.

Section 3 - Organisation Chart





Section 4 - Main Responsibilities and Role

- ✚ Manage and prioritise workload and ensure that deadlines are met
- ✚ Maintain positive and constructive working relationships with all members of the staff team and ensure that all staff are kept up to date with relevant issues and developments
- ✚ Undertake relevant professional development activities and training as agreed with line manager
- ✚ Maintain confidentiality, as appropriate, with sensitive or privileged information, including day to day observance of data protection guidelines
- ✚ Adhere to all internal and external policies, procedures and contribute constructively, as required, to their ongoing development
- ✚ If required, work outside normal working hours for which time off in lieu (TOIL) will be given
- ✚ Have regard for your own personal health and safety and that of those around you

Section 5 Core Competencies

- ✚ **Knowledge generation and management:** gather, analyse and interpret evidence of the harm caused by obesity;
- ✚ **Influencing:** influence policy makers, key decision makers and stakeholders as partners to implement effective anti-obesity policies;
- ✚ **Communicating:** communicate our research, policy development and practice to a range of stakeholders including public audiences, making use of modern media channels;
- ✚ **Development:** develop tools to change practice and behaviour and monitor impact;
- ✚ **Learning:** share learning with relevant organisations and agencies;
- ✚ **Events:** symposia, courses and events that highlight diet, nutrition and obesity issues

Section 6 – Knowledge, Experience and Skill Set Required

Essential

- ✚ Educated to degree level or equivalent in a relevant subject
- ✚ Track record of leadership in a specific subject of public interest, influencing policy makers
- ✚ Excellent networking, communication and leadership skills
- ✚ Understanding of the relationship between determinants of health, food and drink, nutrition and energy balance
- ✚ Excellent written communications and experience of report writing
- ✚ Ability to influence persuasively with a wide range of stakeholders
- ✚ An understanding and ability to plan and execute media operations
- ✚ Confident, strategic thinker and problem solver with the ability to analyse complex issues and offer a choice of solutions
- ✚ Ability to operate at a strategic level as well as giving support at operational level
- ✚ Successful leader who can articulate the organisation's vision and direction and head a team to achieve strategic objectives and outcomes
- ✚ Ability to manage the interface between the external environment and internal operation, to gather critical intelligence and be accountable for outcomes
- ✚ Ability to undertake financial planning and identify and respond to income generating opportunities



- ✚ Strong ethical sense in conducting relationships between stakeholders in the health sector and food chain
- ✚ High level understanding of the use of empirical evidence in policy and practice development
- ✚ Knowledge of the anti-obesity policy context in Scotland and awareness of the UK, European and international context
- ✚ Demonstrable skills in influencing and networking and the use of research to influence policy
- ✚ Demonstrable experience in overseeing the development and delivery of programmes that influence policy, and communication strategies; relationship building and ability to articulate key messages
- ✚ Demonstrable experience of team leadership, project management and significant experience in co-ordinating the engagement of stakeholders and communicating activities and outcomes
- ✚ Knowledge of how people learn and ability to design and facilitate dynamic learning opportunities
- ✚ Experience of leading teams including performance management
- ✚ Experience in contributing to strategic planning, management and governance
- ✚ Experience of financial management including overseeing budgets and of income generation
- ✚ Proficiency in IT

Desirable skills and experience

- ✚ Previous work in a health field, food and nutrition related subject area
- ✚ Previous work in engaging with media and communications
- ✚ Awareness of human rights, equality and inclusion issues as they affect people who experience disadvantage

Section 7 - Terms of Employment

As can be seen from the organisation chart in section 3, the post-holder will report to the Steering Group which will be made up of representatives from the Scottish Government, the Scottish Academy of Royal Medical Colleges, the NHS and other subject matter experts. The Scottish Obesity Unit will be collocated at the Royal College of Physicians and Surgeons of Glasgow. The incumbent will be an employee of the Royal College but employed on a non-standard contract, reflecting the fact that the post-holder reports to the Steering Group.