



ROYAL COLLEGE OF
PHYSICIANS AND
SURGEONS OF GLASGOW

Programme Lead – Scottish Obesity Unit

Person Specification

The post-holder will require the following:

Knowledge, Experience and Skill Set Required

Essential

- ✚ Educated to degree level or equivalent in a relevant subject
- ✚ Track record of leadership in a specific subject of public interest, influencing policy makers
- ✚ Excellent networking, communication and leadership skills
- ✚ Understanding of the relationship between determinants of health, food and drink, nutrition and energy balance
- ✚ Excellent written communications and experience of report writing
- ✚ Ability to influence persuasively with a wide range of stakeholders
- ✚ An understanding and ability to plan and execute media operations
- ✚ Confident, strategic thinker and problem solver with the ability to analyse complex issues and offer a choice of solutions
- ✚ Ability to operate at a strategic level as well as giving support at operational level
- ✚ Successful leader who can articulate the organisation's vision and direction and head a team to achieve strategic objectives and outcomes
- ✚ Ability to manage the interface between the external environment and internal operation, to gather critical intelligence and be accountable for outcomes
- ✚ Ability to undertake financial planning and identify and respond to income generating opportunities
- ✚ Strong ethical sense in conducting relationships between stakeholders in the health sector and food chain
- ✚ High level understanding of the use of empirical evidence in policy and practice development
- ✚ Knowledge of the anti-obesity policy context in Scotland and awareness of the UK, European and international context
- ✚ Demonstrable skills in influencing and networking and the use of research to influence policy
- ✚ Demonstrable experience in overseeing the development and delivery of programmes that influence policy, and communication strategies; relationship building and ability to articulate key messages
- ✚ Demonstrable experience of team leadership, project management and significant experience in co-ordinating the engagement of stakeholders and communicating activities and outcomes
- ✚ Knowledge of how people learn and ability to design and facilitate dynamic learning opportunities

- ✚ Experience of leading teams including performance management
- ✚ Experience in contributing to strategic planning, management and governance
- ✚ Experience of financial management including overseeing budgets and of income generation
- ✚ Proficiency in IT

Desirable skills and experience

- ✚ Previous work in a health field, food and nutrition related subject area
- ✚ Previous work in engaging with media and communications
- ✚ Awareness of human rights, equality and inclusion issues as they affect people who experience disadvantage