



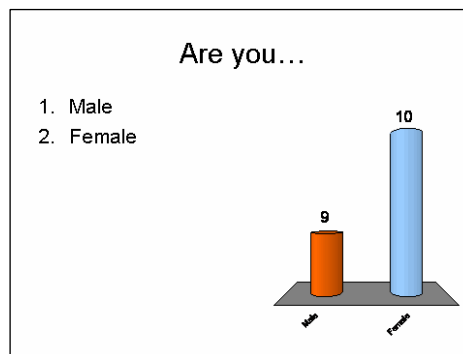
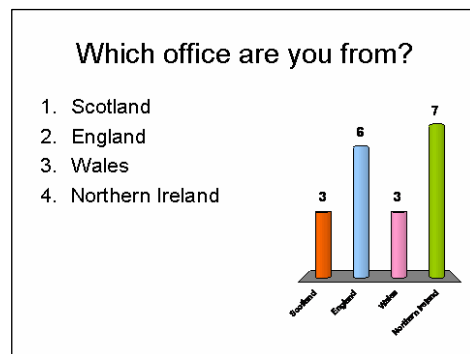
## Using TurningPoint in your conference at RCPE

TurningPoint is very powerful when used during a presentation. Below you will find suggestions on how to make use of TurningPoint to realise all of its benefits. All of the suggestions are based on real life examples from other TurningPoint users around the UK

### Demographics

TurningPoint lets you find out *who* is in your audience. You can use this to angle your presentation more appropriately but also to analyse voting results broken down by demographic type. All you need to do is write the question and tell TurningPoint that it is a demographic question. Following this you can generate reports that tell you the difference between the males and females, or any other demographic that is important to you.

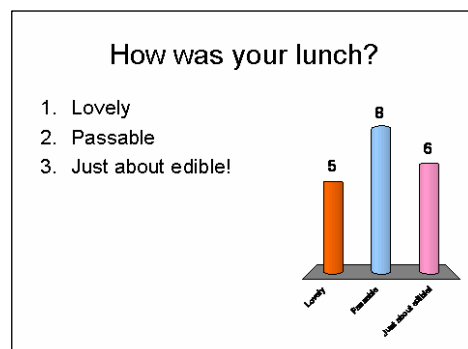
*Hint: Share your demographic results with the group after the session. In our experience the group is always keen to know the detailed outcome to see if any patterns emerged.*



### Ice breakers and wake-up calls

You could use TurningPoint to ask questions that will get the audience warming up to your presentation. This is also useful because it lets your audience practice voting with a couple of non-critical questions before the real works starts.

*Hint: Wake-up calls are especially important with audiences that have never used TurningPoint before, because the question isn't critical so it allows them to get used to entering their votes.*

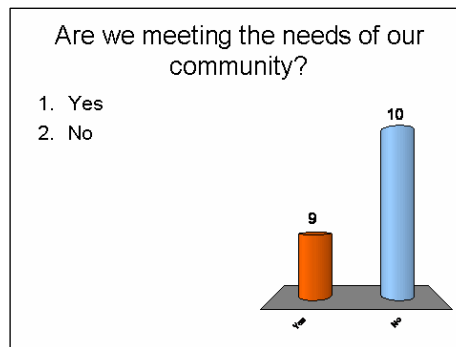
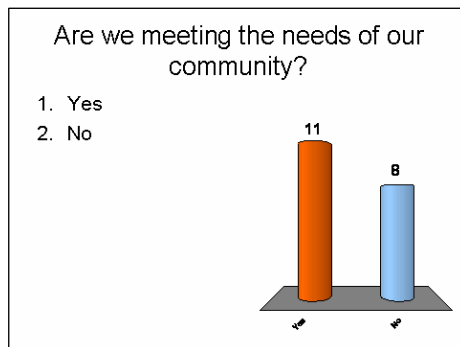
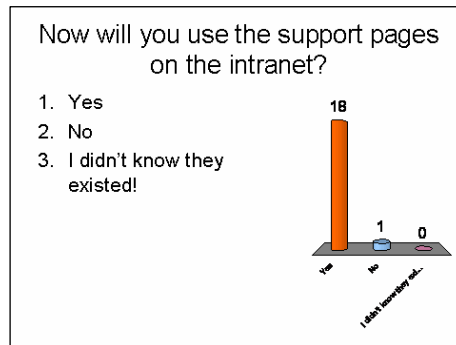
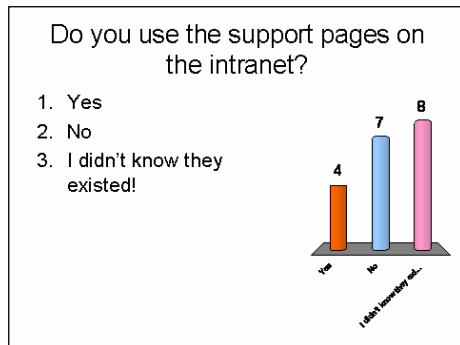


## Before and after

Use TurningPoint to paint a before and after picture for your group, especially if you are about to explain something that is counterintuitive.

1. Ask your audience a question at the beginning.
2. Run through your presentation and change their mind.
3. Ask them again at the end.

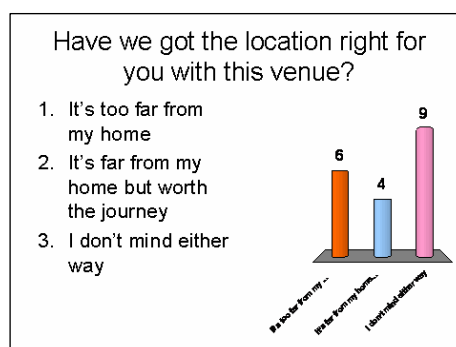
The effect is that every body gets to see the whole group's consensus change, which will drive your message home even harder.



## Check your group was comfortable

Use TurningPoint to ask your delegates throughout the day or at the end how things went. You can check that the venue, content, food, or anything else you like has been okay for them. This replaces paper-based feedback forms very neatly because you get your answers and the results all in one go.

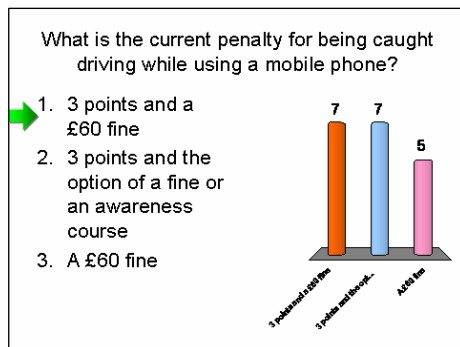
*Hint: If you don't want the audience to see the results graph, which can sometime be appropriate, simply delete it. You will still get the data in the background.*



## Check or test knowledge

Use TurningPoint to check your group understands key facts related to your presentation. If you ask these upfront you'll have a better understanding of your group's background knowledge and so you can tailor your presentation to their needs more accurately. You can also use this technique to test that your group have learnt what you need them to.

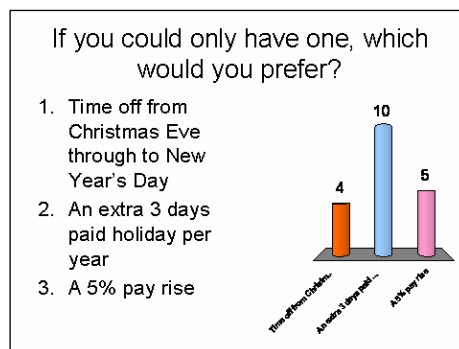
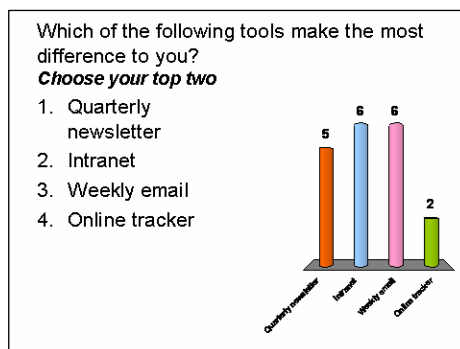
*Hint: Insert a 'Correct Answer Indicator' so everyone can see what the correct answer was after the polling has closed.*



## Gather their opinions

You might have plans to make changes that will affect your group. Use TurningPoint to ask them anonymously what they would prefer. For example, you can use this to check how well various initiatives are working, or how they would like future decisions to go.

*Hint: Be careful what you ask because the results will stick in the minds of your audience for a long time!*



## Ask sensitive questions

Sometimes you need to know the answers to very sensitive questions, either for your own equal opportunities agenda or because your session is about racism, sexism, bullying, cheating, or something similar. You can use TurningPoint to get these answers without making anybody feel vulnerable.

*Hint: Remind your audience that their answers are completely anonymous and you will get a much more accurate picture.*

